

# Capital Campaign Committee Sub-Teams

*It is the responsibility of the Capital Campaign Committee to set a vision, establish objectives, and determine the overall campaign strategy based on the direction of Father Mac, while keeping the best interest of the congregation in mind. If you have any questions, please contact us at [CapitalCampaign@stsjohnandpaul.org](mailto:CapitalCampaign@stsjohnandpaul.org).*

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- 1. Co-Chairpersons – Ed Gill and Connie Murray**
  - It is the responsibility of the committee co-chairs to set vision, establish clear objectives, determine overall campaign strategy, provide input to sub-committee plans and oversee day-to-day activities of the committee. Also, the co-chairs will report to Father Mac on all activities of the committee and seek his input and direction throughout the campaign.
- 2. Administration – Ginny Fisher**
  - The Administration Team is primarily responsible for coordination of all meeting logistics, minutes, correspondence within and outside the committee, mailings, and documentation of campaign activities and progress.
- 3. Phone Campaign – Roslyn Munch**
  - The Phone Campaign Team is primarily responsible for the 'grass roots' communication effort with the members of the Parish. These ACTION ORIENTED efforts will be through an extensive telemarketing effort. The activities of this team will be well coordinated and results will be tracked, documented and communicated as appropriate (working with the PR/Marketing Team).
- 4. Finance – Tim Rubritz**
  - The Finance Team is primarily responsible for accounting for all donations (pledges/receivables & cash) generated for the capital campaign, and providing status reports on a regular basis to the committee. The leader of the finance sub-committee will also be the liaison between this committee, the Parish Finance Committee and the Administrative Office.
- 5. Sponsorships – Lorriane Easton**
  - The Sponsorship Team is primarily responsible for soliciting members of the parish who are business owners or executives that have decision making capabilities in such matters, to contribute a percentage of their "sales", that come directly from fellow parishioners, to the capital campaign.
- 6. Major Gifts – Roger Roble**
  - The Major Gifts Team is primarily responsible for continuing the pursuit of 'potential major contributors' within the Parish. These efforts will be coordinated with work that has already been done in this area. Further definition will be provided following additional discussions with those involved in this area to date.
- 7. Public Relations/Marketing – Kris Leonard**
  - The PR/Marketing Team is primarily responsible for ensuring that, where appropriate, the capital campaign/building fund is recognized/communicated throughout other Parish activities and events. Also, this team will work with the Communications Team to assist in publicizing key events.